

*BayLake.org, Bay Lake
Blast emails and Bay Lake
Passing emails*

Background:

In the 1990's, Scott Shekels created the BayLake.org website to facilitate communication in our community. In about 2005, Paul & Ward Erickson took over most of the content and updating tasks.

In about 2010, we realized communicating through Bay Lake Blasts was timelier and had greater reach. Since then Blasts have become our primary communication tool. BayLake.org is where you look up events, historical and shoreline protection information, fishing and water sport pictures, deer repellent, swimmer's itch remedies, archives, etc. or something you saw in a Blast but can no longer find.

The website and the Blast and Passing emails are volunteer efforts provided at no cost. They support but aren't officially part of BLIA or any other organization or business.

Blasts are generally sent weekly during the summer season and as needed the rest of the year.

Unique "community" communication tools:

They mainly convey information regarding (1) events held by BLIA, Church Island and local businesses, (2) issues such as safety, environmental concerns, swimmer's itch, deer ticks, etc., (3) "fun" things such as pictures and historical information and (4) the passing of current and former members of the Bay Lake Community. This information is either in the public domain or has been submitted and/or is coming from the Content Coordinator.

When organizations such as BLIA or the Bay Lake Township need to send a specific message in a Blast (such as an EWM Treatment Notice, an AIS Update, a President's Letter or Township Information) (vs. the promotion of events), they are labeled accordingly.

Who Does What:

- BayLake.org Site & Server Owner & Ice Out Postings: Scott Shekels
- BayLake.org and Blast & Passing email Content Coordinator: Paul Erickson
- BayLake.org Technical Management: Ward Erickson

If you have questions or suggestions pertaining to BayLake.org, Bay Lake Blasts or Bay Lake Passing emails please contact Paul Erickson at ericksonpaulsue@aol.com.